AYURWIN PHARMA PRIVATE LIMITED

Dear Mr Muralidharan,

We at Ayurwin Family would like to thank **Kaizen *enablers'* Academy** and its team for an effective, on-going lean management Training & Implementation in our organization.

Your "Hands-On" approach through visiting the Pan-india market to understand the status-quo is highly appreciated. After this deep market survey, you have helped us evolve our Strategy through SWOT analysis that gave us direction to set the Topline metrics for Ayurwin Pharma.

The entire Senior management of Ayurwin is benefitted by your energizing result-oriented sessions.

I would like to specially appreciate your session on "Hoshin-Kanri" (policy deployment) that has helped us define our Objectives & Action plans.

Through your Unique Methodology of review system, we can confidently say that our productivity has increased.

The Key aspect of your approach is **"involving the entire team towards a common goal".**

We are glad to have started the journey of Lean in Ayurwin which will help us remain competitive both in terms of prices and effectiveness of the services offered.

On behalf of the Ayurwin Family, we wish you and your team in ***Kaizen enablers' Academy*** all the very best. We wish that many companies in india & abroad get benefitted through your methodology that enables a ***cultural change***.

Keep up the good work !

Best regards,

Shivakumara
Managing Director
Ayurwin Pharma Pvt Ltd.,

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