

GRS FANTASY PARK

Unit of Baliga Investments Pvt. Ltd.,

ISO 9001 - 2008

CERTIFIED COMPANY.

CIN:U65993KA1985PTC006716



Dear Mr. Murali,

Date: 30/Nov/2017

I thank you for guiding us through the various processes in order to understand our industry better. They say that you have to first understand where you currently are in order to go where you desire to go. These exercises such as Porter's 5 Forcers Model, PESTLE Analysis and Sweet Spot Analysis have enabled me and my team to understand our current position in the market concisely.

These exercises also formed the foundation for our SWOT Analysis. The systematic approach that you employed to help my team to formulate the SWOT chart on our own was truly exciting and an eye opener.

The icing on the cake was when the above exercises ultimately culminated in us formulating our Mission, Vision and Annual Objectives.

I and the entire organization thank you for your unwavering efforts.

Regards,


30/Nov/17
Ashwin Dange

Business Head,

GRS Fantasy Park, Mysuru,

Unit of Baliga Investments Pvt. Ltd.